

# The CUBE for Service Providers



## Welcome to CUBE

The CUBE sets a new standard for music and message delivery and management. CUBE streamlines networking, content loading, scheduling and delivery of both audio and video content. CUBE supports multiple applications on a single platform, including Music and Messaging on Hold, In Store Background Music & Messaging, Interactive Music, Signage, and more.

## What makes CUBE different from all others?

### 1) Support multiple applications on a single platform.

Other solutions require different devices to support different applications. For example, one device for in store music & messages, one device for on hold services, and yet another for video signage. CUBE supports a wide variety of applications on a single device to maximize your return on investment.

### 2) The unique capability to Evolve and upgrade in-place.

All features and applications can easily be added or upgraded remotely, with no interruption to service, or no installer visits.

### 3) Smart Management features designed to respect your time.

Easily run multiple applications, control all content through multiple formats (LAN, USB, Email), use Smart Scheduling, On-board Mixing, and easy playlist scheduling and blending tools to assemble the best music and messaging mixes. You can give your clients the ability to use their mobile phone or tablet to quickly switch out what's playing at any of their locations.

### 4) Uninterrupted operations and fast troubleshooting.

CUBE has the best network connectivity in the industry. If any of your client locations lose their internet connection CUBE keeps playing whatever it has onboard. And, when the internet is back CUBE immediately checks in and updates all changes. Gain immediate access to the best troubleshooting tools in the industry, and even listen in to any of your client's units in real-time.

### 5) Uncompromising Security.

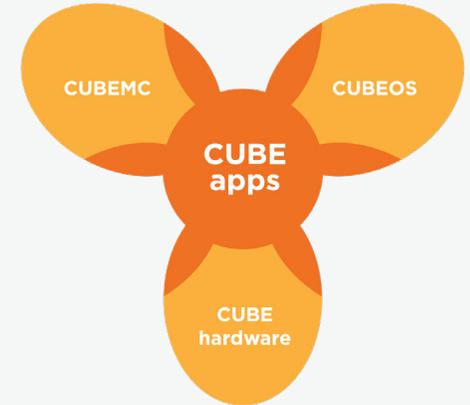
The CUBE is the most secure device in the industry. CUBE is PCI scan compliant, there are no accessible outside ports, it even has its own built-in firewall, and there is end-to-end encryption. With CUBE you can assure your clients that there is no danger of malware, viruses, or outside hackers.

## Who uses CUBE?

The world's leading service providers and music suppliers rely on the CUBE everyday to differentiate themselves and grow their business. The CUBE reaches many millions of people each day through prominent companies and brands in more than 50 countries. Find out more at:

<https://www.cubemc.com/testimonials>

## The CUBE Platform



### CUBE OS:

- Built to enterprise-class standards
- Designed to allow full remote 'hands off' updating and diagnostics
- Highly secure & PCI scan compliant

### CUBE MC (Master Control):

- Highly resilient cloud-based infrastructure with no single point of failure
- Simple, intuitive management tools to get things done, fast

### CUBE Hardware (Player):

- Highly compact, minimal power use
- One or two zone options
- Unsurpassed reliability



*"There is nothing in the industry that can match the overall reliability and level of security of the CUBE. Not only does it have the best in class messaging engine, but its unique adaptive architecture ensures we can easily modify our solution as our clients' business requirements change."*

*- Bryan Wandel, SVP, In-Store, DMI Music*



## How would you build the ideal media player technology?

You have customers to reach, and you need a delivery and playback system for your in-store or on-hold content. Imagine you had infinite resources to dream up your ideal business media system.

- What would you put into it?

You would want it to be reliable, low cost and be as future proof as possible. You'd want it to download content over the network, but have USB available as a backup.

You would want to make management of messages take as little work as possible, so you would set things up so that stale messages expire automatically on the appointed dates. And while you're at it, you'd also allow promotional messages to be loaded well ahead of time, but outfit with enough smarts so they'll wait until the proper date, before they go live.

Then, you would arrange to choose from the cream of the crop of music suppliers, or integrate your existing music service. You would be confident that anytime your music service makes changes to their content, these changes would seamlessly show up on the system.

The system would make it easy for you to create and schedule engaging playlists for your clients, offering them the best possible music experience.

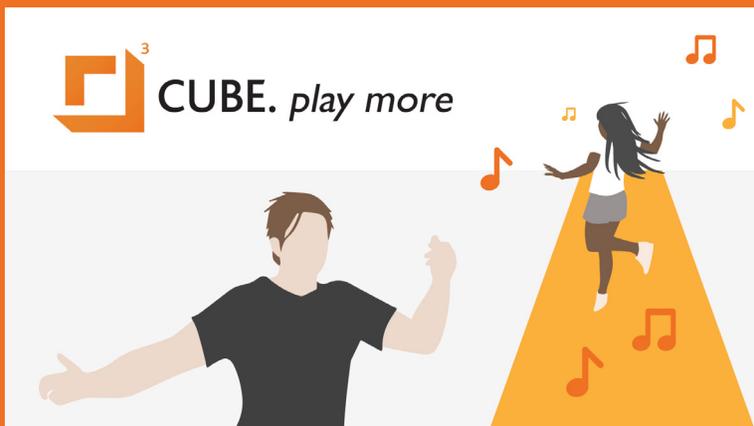
You would make it as easy as possible for your clients or your staff to get your equipment installed. In fact you would try to let your equipment talk your customers through any network setup, so your staff don't have to.

And, you might give your installers a special mobile app that they could run on their phones or tablets, to help them set up the system and to run diagnostics efficiently.

If your customers called in for support, you would want to help them as quickly as possible. So you would give your system the ability to communicate to each player instantaneously, even if its behind a firewall, allowing you to change volume or even programming while your customer is still on the phone.

In fact, you would try to add the ability for you to listen in remotely to what your player is actually playing.

And you would do all of this without needing your customer to do anything special on their firewall. You would make sure that the equipment you gave them was highly secure and PCI scan compliant, so that they and you never have to worry about security.



**Since we've already done the hard work for you, you can simply relax and play more!**

The CUBE platform gives you secure, reliable, dynamic, flexible and instant access to the best-in-class support and service, providing your customers with the best experience. Unparalleled productivity tools minimize the time you and your staff spend. And we haven't stopped there. We continue to evolve and grow every day in challenges we are solving for our clients.

Come join the CUBE community!